



# Timeless Principles

Thinking Better  
& Living Fully

**September 21st | October 5th | November 9th**

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45<sup>TH</sup> Annual Robert S. Hartman Institute Conference



# Thank you.

Welcome! We're so glad to have you join us for the 45th Annual Robert S. Hartman Institute Conference: Timeless Principles. This conference is three sessions for three hours over three different days and we hope you can join for us for all of them! On the following pages, you'll find agenda and presenter details in the hopes you will connect with the axiological community and remember the content of this conference as it ignites and continues your passion for Dr. Hartman, formal axiology, the Hartman Value Profile and all the applications of his thought today.

*Suzie Price*

**SUZIE PRICE**

2021 Conference Chair

RSHI Board President

Owner, Priceless Professional Development

Tuesday, September 21st, 2021

SESSION ONE

## Robert S. Hartman: Galileo for 21st Century



**Dave Blanchard**

CEO of the Og Mandino Leadership Institute (Utah)

Understand how Hartman's work helps us measure how we think; as an inductive versus deductive science, it helps us get to the headwaters of behavior and our thinking habits. This session will show how to improve your circumstances or ourself: by knowing exactly where to start. Plus, learn how to use the seldom considered six factors in axiology to impact productivity significantly!

SESSION TWO

## Insights for Today, Wisdom from the Past



**Art Ellis, PhD** (Tennessee)

**Cliff Hurst, PhD** (Texas and Georgia)

**Catherine Blakemore** (Utah)

You know his name. You may know his legacy. You may use his framework in business. Now you can truly know Robert Hartman on a deeper level by hearing from his own words in never-before-shared audio files and through stories from his top scholars and colleagues.

SESSION THREE

## Hartman's Legacy for Future Generations



**Sophie Coulthard** (London)

**Richard Worthington** (Utah)

Hartman's principles are as relevant today as ever, as young people in particular struggle with challenges around self-worth, relationships, and money. Richard and Sophie invite you to explore how we can make Hartman's key messages relevant for a younger audience and maybe even turn Hartman into an 'influencer' for the next generation.

Tuesday, October 5th, 2021

**SESSION ONE**

## **Axiology for the Next Generation: Discussing a Pyramid of Rules**



**Ron Price**

Founder, President & CEO Price Associates (Idaho)

Many of us have dedicated our lives to advancing Robert Hartman's vision for formal axiology. What about the next generation? What will motivate them to learn and advance the wisdom of formal axiology. Ron will share his thinking about how to inspire future generations of leaders academically and otherwise.

**SESSION TWO**

## **How the Meta Structure of Axiology Applies to Everything**



**Wayne Carpenter, PhD**

Chairman, Founder of Axiometrics International (Tennessee)

Learn how the meta structure of axiology can be applied to any concept you can imagine! This presentation is from one of Hartman's own students from his tenure at the University of Tennessee Knoxville.

**SESSION THREE**

## **Correlating the HVP & the Maslach Burnout Inventory (MBI)**



**Steve Byrum, PhD**

The Byrum Consulting Group, LLC; Founding Senior Partner, Chief Content Officer, Judgment Index (Tennessee)

The presentation is based on Steve's research identifying connection points between the two assessment tools. Learn about the relationship of the Maslach Burnout Inventory to the Hartman Value Profile. Plus, discover which HVP indicators are prominent in better understanding the phenomenon of "burnout."

Tuesday, November 9th, 2021

**SESSION ONE**

## **Leveraging Axiology & Artificial Intelligence to Increase Client Profitability**



**Mike Poskey**

President & CEO, Zerorisk (Texas)

Learn how Zerorisk uses data analytics and an artificial intelligence engine with Axiology to help businesses become more efficient and profitable. The results help clients positively impact various business key performance indicators by accurately solving critical business problems.

**SESSION ONE**

## **The Third Stage of Capitalism**



**Cliff Hurst, PhD**

Visiting Assistant Professor, St. Edwards University (Texas)

Learn how capitalism has evolved through Stage 1 and Stage 2 and what the third stage of capitalism may look like. Join this session to discuss what it would mean if all employees could pursue personal fulfillment through their work and consider what it would mean for profits if this third stage were embraced.

**SESSION TWO**

## **Intuitive Agility: Competence, Confidence & Courage Amidst Chaos**



**Jay Morris**

Vice President of Education, Yale New Haven Health,  
Executive Director, Institute for Excellence (Connecticut)

Intuitive Agility is a leadership competency essential in today's world. It embraces our unique gifts and talents to bring about personal well-being. Intuitive Agility can bring light into darkness and remove fear and doubt to allow our Bestself to emerge. Join this session to learn more about Intuitive Agility!

Tuesday, November 9th, 2021

**SESSION THREE**

## **Daily Habits, Tips & Best Practices for Thinking Better & Living Fully**



**Chet Marino** (Colorado)

**Jim Comenzo** (Pennsylvania)

**Suzie Price** (Georgia)

End your RSHI 45th Annual Conference experience by joining in small groups to connect, share and learn from one another as we recap our top takeaways from the conference. Then we will rejoin the group and share our best practices for thinking better and living fully!

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COMPLETE PRESENTER LIST

# Get to Know Our Speakers



## Dave Blanchard

CEO of the Og Mandino Leadership Institute (Utah)

✉ Email Dave

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Dave is the Founder and CEO of The Og Mandino Leadership Institute and Habit Finder. Dave has personally debriefed over 8,000 of the 250,000 individuals who have taken the Habit Finder™ Assessment and has coached with well over 4,500 of these individuals. He is the best-selling author of three books, Today I Begin a New Life—Intentional Creation, The Observer’s Chair—Discovering the Real YOU!, and Equanimity—Conquering Mt. Entrepreneur, and the creator of the Habit Finder™ Assessment (utilizing Hartman’s HVP) and related coaching practicum.



## Art Ellis, PhD

Licensed Professional Counselor, Retired Chair Emeritus, RSHI (Tennessee)

✉ Email Art

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Arthur R. Ellis, Ph.D., is a retired Licensed Professional Counselor and Chair Emeritus of the Hartman Institute. Art has been a member of RSHI since its first meeting in 1977 and has served on the Board in various capacities. He was a student of Dr. Hartman at UT Knoxville from 1968 until Hartman’s death in 1973 and learned Formal Axiology and the use of the Hartman Value Profile from him.



## Clifford G. Hurst, PhD

Visiting Assistant Professor, St. Edwards University (Texas/Georgia)

✉ Email Cliff

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Clifford G. Hurst, Ph.D., is a Visiting Professor at St. Edwards University in Austin, Texas. He is also a researcher, consultant, and speaker holding a Ph.D. in Human and Organizational Systems from Fielding Graduate University, where his dissertation focused on axiological hermeneutics. When he’s not enveloped in a new book or facet of his research, Cliff enjoys spending time with his wife Dayna, their dog Harvey, hand carving wooden spoons, and sailing on the coast of Georgia.



## Catherine Blakemore

Founder/Creative Director of Treadaway Co. (Utah)

✉ Email Catherine

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Catherine Blakemore is a strategist and designer building unforgettable brands using design thinking, a keen understanding of brand experiences, and a little bit of humor. She has a B.A. in Communication and a master’s degree in Strategic Communication and considers herself a lifelong student. As a big believer in intentionality, her lifelong aim is to create designs and environments that speak to the human experience, resolve a need, and inspire the soul.



## Sophie Coulthard

Co-Founder, FidlLeaf (London)

✉ Email Sophie

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Sophie Coulthard is the co-founder of FidlLeaf, an online well-being and personal development platform that uses the HVP. Sophie’s background is primarily in sales and marketing, mostly working for fast-growth startup companies selling technology. Sophie has hosted her own podcast, co-authored an Amazon best-selling book, and regularly speaks at events on personal and professional well-being.



## Richard Worthington

Independent Consultant (Utah)

✉ Email Richard

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Richard Worthington is an entrepreneur that believes helping others and developing yourself is the way to greatness. His coaching and mentoring of other entrepreneurs in over 50 countries has enabled them to create their own success and fulfillment in condensed timeframes.



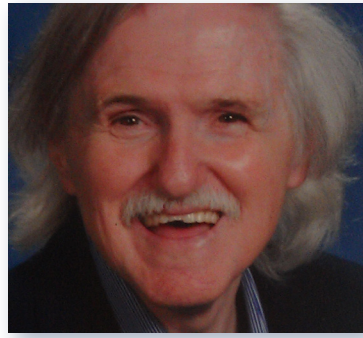
## Ron Price

Founder, Price Associates; Founder, The Complete Leader, Partner, The Innovators Advantage (Idaho)

✉ Email Ron

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Ron Price is the CEO of Price Associates, a global leadership advisory firm. Ron draws from over 45 years of experience in helping grow great leaders. Ron is the author of eight books, the latest of which is “Growing Influence.” Ron and his wife Pam live in Boise, Idaho, and have six children and nine grandchildren.



## Wayne Carpenter, PhD

Chairman and Founder of Axiometrics International (Tennessee)

✉ Email Wayne

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Wayne Carpenter, CEO Axiometrics International (Ai), was a Philosophy student at UT took courses and a tutorial from Dr. Hartman. After leading a team designing decision simulators for Viet Nam army helicopters when in the army, Wayne discovered the serious relevance of Hartman’s axiology. Eventually, using Hartman’s notes and clinical assessments, he furthered Hartman’s decision analysis and had it computerized and validated and now produces over 75 original assessments based on the HVP.



## Steve Byrum, PhD

The Byrum Consulting Group, LLC; Founding Senior Partner & Chief Content Officer, Judgment Index (Tennessee)

✉ Email Steve

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Steve Byrum was a student of Dr. Hartman (and with Rem Edwards and John Davis) in the early 1970s at UTK. He spent twenty-five years in college teaching, served as a Dean of his college’s humanities division, had a personal counselling practice for twenty-two years, and has done consulting work using the HVP since 1971. H continues to work with Hartman’s materials on a daily basis, and writes extensively on the implications of Hartman’s thought.



## Mike Poskey

President & CEO, Zerorisk (Texas)

✉ Email Mike

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Mike Poskey is President & CEO of ZERORISK HR, a software development and human capital consulting firm in Dallas, TX. With more than 30 years of human capital and strategic business consulting experience professionals, to enhance company cultures and build winning teams. He has coordinated thousands of workplace studies correlating thinking patterns to various employment and performance dimensions in over 500 job titles across 30 industries to assist in predictive hiring.



## Jay Morris

VP of Education, Yale New Haven Health; Executive Director, Institute for Excellence (Connecticut)

✉ Email Jay on LinkedIn

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Jay Morris is the Vice President of Education at Yale New Haven Health System and the Executive Director of the Institute for Excellence (IFE), where he is responsible for leadership development, e-learning, executive coaching, succession planning, organization development, and a simulation center. Jay received a B.A. in sociology from North Carolina Central University, a J.D. from Woodrow Wilson College of Law, and both his M.A. in Organization Development and Ph.D. in Corporate Instructional Design from Loyola University in Chicago.



## Suzie Price

Assessment Expert, Facilitator, Speaker, and Author (Georgia)

✉ Email Suzie

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Suzie Price is the managing principal and owner of Priceless Professional Development with a drive to share knowledge to help leaders everywhere build a high commitment, low drama Wake Up Eager Workforce. She’s the executive producer of the Wake Up Eager Workforce Podcast and is a big believer in learning as much as you teach, giving back more than you’ve been given, and seeking understanding before trying to be understood.



## Chet Marino

President, Versus Partners (Colorado)

[✉ Email Chet on LinkedIn](#)

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For 30 years, Chet Marino has helped companies achieve their business goals through thoughtful, strategic advice. His guiding principle is that investing in people can move a good company to greatness and provide the best possible returns. He is the president of Versus Partners and a Board-Certified Coach (BCC).



## Jim Comenzo

President & CEO, Creating Healthy Relationships, LLC (Pennsylvania)

[✉ Email Jim](#)

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Jim Comenzo is an expert in building healthy relationships in families and businesses. As a licensed marriage and family therapist and an organizational development consultant and coach, he brings 30+ years of experience in applying Axiology and Family Systems theory to all of his clients, including individuals, couples, families, and businesses. Jim focuses on solving critical relationship problems while maintaining the value of each individual in the system to help his clients achieve their goals.

**WANT TO STAY UP TO DATE?**

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MEET THE ORGANIZATION

# The Robert S. Hartman Institute

# Our Vision, Mission, & Top Strategies

Our vision is to change the world for the better.

(THE “WHY”)

Our mission is to develop, apply and make famous  
Formal Axiology & Hartman’s Legacy

(THE “WHAT”)

## STRATEGY 1

Create, continue, expand,  
and support Formal Axiology.

## STRATEGY 2

Create an environment of  
collaboration, not competition.

## STRATEGY 3

Preserve and share Hartman’s  
vast legacy with the world.

# MEET THE Board of Directors



**Suzie Price**  
**PRESIDENT**

Founder, Professional Facilitator  
Priceless Professional Development  
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**Robert Calabrese**  
**TREASURER**

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**VP, RESEARCH**

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# GET TO KNOW OUR Directors at Large



## Pam Brooks

**Human Performance Specialist**

Certified Dare to Lead Facilitator, Conversational Intelligence  
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## Ron Laurie

**Leadership and Business Growth Advisor**

Facilitator, Certified Advisory Board Chair, Coach  
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## Jay Morris, PhD

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## Malcolm North, PhD

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## Leonardo Gomez Navas Chapa

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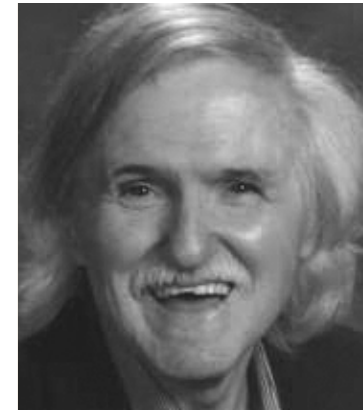
## Marit Höppner

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**With special thanks to Hartman's family  
member Stacey McNutt!**

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**CHECK OUT OUR**  
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**Emeritus**



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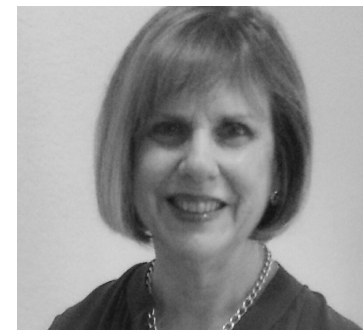
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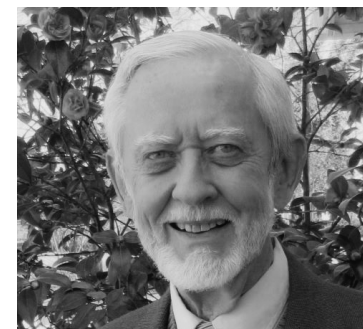
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# Thank you for joining us!

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